

# THAT "ONE DROP OF INK" MEDIA FOR MASS-COMMUNICATION -OUR NATION'S DOWN-FALL MR. FREEDMAN'S LETTER TO A PATRIOT-AND THE NATION!

Dear . . . . .

Your letter of September 20th received and I hasten to reply.

Your intended visit to this city is noted. If you will advise me before or upon your arrival I will be very pleased indeed to meet with you. If you telephone me after your arrival here please note my unlisted telephone number is . . . . .

May I at this time call your attention to the fact that COMMON SENSE is not my paper although the publicity in publications unfriendly to me so advertise, contrary to fact.

COMMON SENSE is a publication under the direction of Mr. Conde McGinley, with whom I suggest that you communicate concerning your proposed program.

Judging you by your background I will be very happy to discuss with you whatever you believe constructive in extricating this nation from the predicament in which it now finds itself.

The most meaningful program to rescue this nation is meaningless unless acted upon by its sponsors. The fault lies not so much in the indifference of an apathetic public as in an ignorant nation.

Control of the media for mass-communication in the hands of those who favor a course of action by this government in domestic and foreign affairs in conflict with your apparent views presents you with a problem of infinite magnitude to reverse the trend.

There is only one form of "action" that can preserve the traditions upon which this nation was founded. That "action" demands the education of the nation on the subject in question. As you must be well aware, the nation is **Mis-informed** rather than **UN-informed**. Therein lies the danger to the security and the survival of everything every right-minded person considers sacred.

Unless a revolution occurs in the thinking of the nation there is no escape from the inevitable. If a revolution takes place in the thinking of the nation there will be no need for any other kind of action. The electorate will know what is necessary.

In all history no revolution has ever imposed its will upon a nation permanently unless the objectives sought were supported by a majority of the population. A nation whose mind is changed against its will is of the same opinion still, to paraphrase **Ingersol**.

It requires more than negative personal experience to develop a collective positive policy for a nation. The individual must be given a correct diagnosis of the cause of the nation's deterioration and disintegration. If a preponderant majority of the nation is informed correctly and completely, they will take the necessary action to preserve their heritage. If they do not there is nothing that any minority can do to reverse the trend.

"One drop of ink has made the whole world think" in every phase of human activity inside and outside the framework of political progress. But those with most at stake in this struggle decline to put their hands into their pockets to pay for that "one drop of ink." They fear the smear they will invite will interfere with making more money and having more fun.

There is only one solution to the problem. Like the Rockefeller, Ford and Carnegie foundations make billions of dollars available to the real revolutionary groups, the men with most at stake should directly or indirectly, tax-deductible or otherwise, create a fund to inform the nation of its plight. Until and unless that takes place in the near future, the right-thinking minority of the nation will only be fighting a retreat-



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ing battle, with surrender the ultimate supreme sacrifice they face.

In my considered judgment for whatever you may believe it is worth, if Conde McGinley had been supported by the very persons who had everything to gain, with funds or facilities to circulate one-million copies of COMMON SENSE weekly for seventeen years to community leaders in all walks of life, the communism which threatens humanity's existence would be as extinct as the legendary "dodo bird."

It is simple arithmetic. "The sum is equal to the whole of its parts." If Conde McGinley possessed the necessary funds during the last seventeen years, he could have conveyed the gospel to "all the parts" as effectively as he has conveyed that gospel to a small "part" of the "whole." That is my diagnosis of the malady which will become responsible for the death of this nation.

The thousands of right-thinking persons who gave their "widow's mite" towards the struggle of COMMON SENSE to remain in the fight are the real patriots. Without their \$1. 's, \$5. 's and \$10. 's Conde McGinley would have folded COMMON SENSE long ago. Their loyalty to Conde McGinley may prove the **Horatio at the bridge**. They will understand someday their real enemies were those with most at stake who only paid lip-service in support of their defenders. Countless millions of innocent men, women and children may pay with their lives for the greed of those who fear the smear may interfere with their economic, social or political objectives.

Numberless symptoms can as a rule be traced to a single organ in the human body least suspected as the cause of symptoms hardly related with the organ causing the trouble. The only chance of survival consists of a correct diagnosis. If the cause can be pin-pointed it can be corrected unless it has progressed too far for treatment. That is only common sense, you do not have to be a doctor to figure that out.

What is taking place in this country, and throughout the world, are symptoms of a single organ in the political bodies of every nation of any consequence in world affairs. The black-out of this knowledge is so complete because this generation has grown up in an era in which the media for mass-communication has been in the control of certain interests inimical to the preservation of the institutions we cherish as our most precious possessions.

The media for mass-communication is the most important organ in the political body of a nation in today's world. There is no phase in the life of a nation today which cannot be determined in the last analysis by control of newspapers, television, radio, motion pictures, magazines and paper-back books, the media for mass-communication in the modern world. That is the road-block which must be overcome to obtain access to the minds of the nation's MIS-informed majority.

The activities of the predominant majority of right-thinking organizations today reminds me of little girls "playing house." Their imagination gets the better of them like little girls "playing house." The scope of their activities extends no further than their meeting places anymore than the scope of little girls "playing house" extends beyond the room where they allow their imaginations to run riot.

Leadership is the basic essential in any struggle if it is to be successful. Leadership is lacking in the struggle to save our heritage. That leadership is lacking only for one reason. Leaders like Conde McGinley never obtained recognition and support from men of wealth. They buy every form of insurance without any consideration whether the insurance premiums are "tax-deductible." But to buy insurance on their most precious possessions they ask "Is it tax-deductible?" How dumb can they get?

You appear to be a man of high degree of intelligence and I felt you would understand the motive which prompts me to write this long letter, and looking forward to the pleasure of meeting you in person, please believe me to be

Cordially and sincerely,

Benjamin H. Freedman

## IS THIS NOT PROOF?

### Atlantic City Rejects NAACP Housing Protest

ATLANTIC CITY (AP).

The Atlantic City Housing Authority rejected yesterday a protest against racial segregation in Federal housing projects in the city, saying the occupants want them that way.

"The authority cannot force integration against the rights and will of the people to live where they choose," a statement said.

The statement, released after a meeting of the Authority with Mayor Joseph Altman and the city commissioners, was an answer to a protest by the local branch of the National Association for the Advancement of Colored People.

Warren C. Cornelius, president of the branch, charged in a letter to the Mayor that the authority had failed to integrate the three low-income projects. He called for resignation of the five members of the Authority, one of whom is a Negro.

The Housing Authority acknowledged two of the projects the occupied entirely by whites and the other entirely by Negroes. But its statement said, this is "entirely as a result of the will of the applicant."

The statement said authority members told Mayor Altman during the meeting that the NAACP had objected to allowing tenants to choose the project where they desired to live.

The NAACP, it said, "had insisted that the authority arbitrarily place tenants without regard to the express choice of the tenant."

